

CASTAGNA
MILANO

**TOP
MARQUES
MONACO**

THE LUXURY AND **SUPERCAR** SHOW

Grimaldi Forum - Monaco

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Press Release

Thanks to our partners



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No two alike!

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Ask us for something unique in the world ... No two alike!

This is the Castagna Atelier.

Building splendid custom-built vehicles today, as in the past, starts with a chassis, loaded with anything that you can dream of.

Daily we transform the most original requests into projects to be created, while the desire for innovation and to find creative solutions becomes our by-word.

Today, just as then, a team of designers, craftsmen and creative specialists, led by architect Gioacchino Acampora, allows us to create vehicles made to measure, with all the class and technical expertise that made history.

Made for the person who does not simply want a motorcar, but a unique object that reflects his/her lifestyle.

Does this seem easy?

Three tools with which to satisfy a desire

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Close your eyes and picture your perfect vehicle.

Don't hold back your imagination or your creative abilities, don't think about the limitations and the difficulties.

At this very moment, we are already working for you.

Let's start with the interior: this type of activity is called Light Tuning and it concentrates on colours, finishes, materials and accessories.

This is when our team becomes a proposal studio that offers sought-after creations, making use of only the most carefully selected materials and original, surprising combinations.

We are like tailors making suits that fit you like a glove: more to the point, they define you.

If, instead, you are a lover of an overturned reality and structural variations, we have just what you desire, namely, Coachbuilding. This is a complete system for the reconstruction of an existing chassis, which permits the creation of bodywork with original and previously unheard of outer lines and forms, with the aid of advanced specialized technologies.

How is a masterpiece created? From a unique idea, produced as a One-Off.

Do you remember the old custom-built vehicles? Get used to the idea of not missing them.

Today, as in the past, we turn plans into an overall reality, entirely on the basis of your specific requirements. Thereafter, we arrange for all approvals.

You are not allowed to stop dreaming.

Imperial Landaulet Concept

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Inspired by one of the most famous models invented by Castagna in the Thirties, the Imperial Landaulet is a modern revisitation of a vehicle that has set itself the ambitious target of creating an intelligent mix, the perfect balance between elegance and sportiness.

The bodywork covers the mechanical parts of this four-wheel drive vehicle with adjustable ground clearance and fitted with a dual compression engine with an output of approximately 800hp, it's a new kind of luxury that allows you to travel anywhere in any kind of weather.

The design of the chassis respects the importance of the mechanics and is dedicated to Castagna's most noteworthy creations that made him become famous in the Crazy Years: the Isotta Fraschini.

Its almost 6 metres of length have been "dressed" in an angular and slightly retro body that is something between a coupé and an MPV. It has numerous edges, surfaces and components that allow total customisation and colouration of its plumage.

The interior of the passenger cab is easily accessible through the two doors that open like a book and have no central column: a running board appears automatically, acting as a footrest.

The vehicle's height (183cm) and its ground clearance make access to the vehicle both easy and ergonomic: one does not feel as if one has to "climb" in or out of this vehicle.

All items and luggage find a suitable space in the boot compartment, which opens completely thanks to an hydraulic articulation (like Antonov's front style) and in the (temperature-controlled) central bulkhead compartment located between the engine compartment and the passenger cab.

As in the period examples, in the Imperial Landaulet the back part of the glassed roof slides backwards, leaving the rear seats open to the elements.

Imperial Landalet Concept

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The powerful dual xenon front headlights are height-adjustable from inside the vehicle and are complemented by led parking lights, turning indicator lights and fog lights: just like those at the rear.

Both the front and rear bumpers are equipped with dynamic air scoops, in carbon fibre, to properly manage aerodynamic airflow and provide cooling for the components.

Tender

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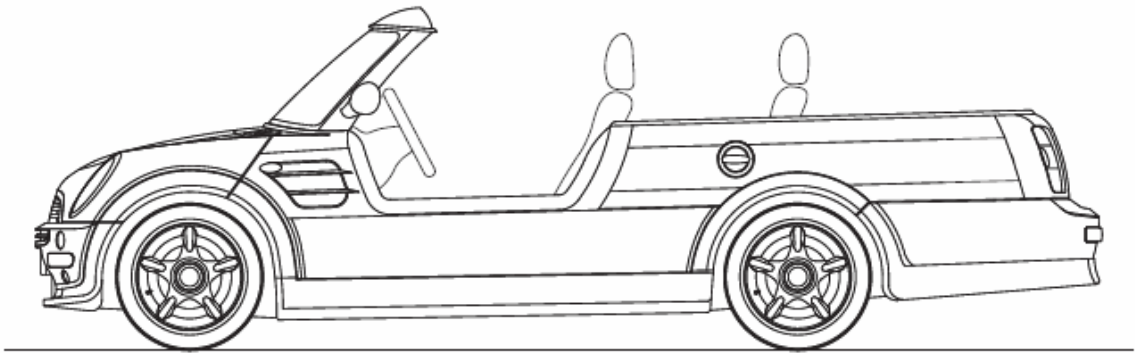
The TENDER goes back to a car concept that we cherish, popular in all the finest beach resorts in the 50's: the 'Beach Baby'.

The exterior of this custom-built car, based on the Mini Cabrio, features new proportions and technical solutions. The car is streamlined, with a fixed access compartment with anti-theft bars in place of the normal doors. Like in some luxury boats, the rear is lengthened by 70 cm to make a convenient working space. A completely teak-clad 'beach baby' that can be "armed" to give you everything you need for your sea-faring life. You can toss in your scuba equipment or your golf clubs, or just give a lift to a bunch of buddies.

The vehicle shown was accessorized with a teak-clad steel double bottom for towels or a fresh pair of clothes plus a shower with a 30-litre tank of fresh water to rinse a freshly-plucked piece of fruit or freshen up before going out for an aperitif. Its 2000-watt Clarion audio system turns this sweetheart into a powerful sound system for beach parties. Four moisture-resistant speakers transmit a crystal clear digital signal. Extra headlights complete the lighting system for spontaneous parties on the beach.

Its wonderful soft top was kept, here with striped colourful fabric designed by Missoni featuring the same watertight seal as the original. Its interior features innovative neoprene-upholstered seats making it no problem to hop in your car with your clothes still wet from your dip in the ocean. We joined forces with Mares, a worldwide leader in underwater products, to make interiors that can stand up to sun, saltwater and sand, redesigning the passenger compartment fittings and offering ultra practical materials.

TENDER



Lunghezza	Larghezza	Altezza	Passo	Sbalzo Ant.	Sbalzo Post.	Bagagliaio
4350 mm	1690 mm	1416 mm	2467 mm	622 mm	1261 mm	500/1020 dm3

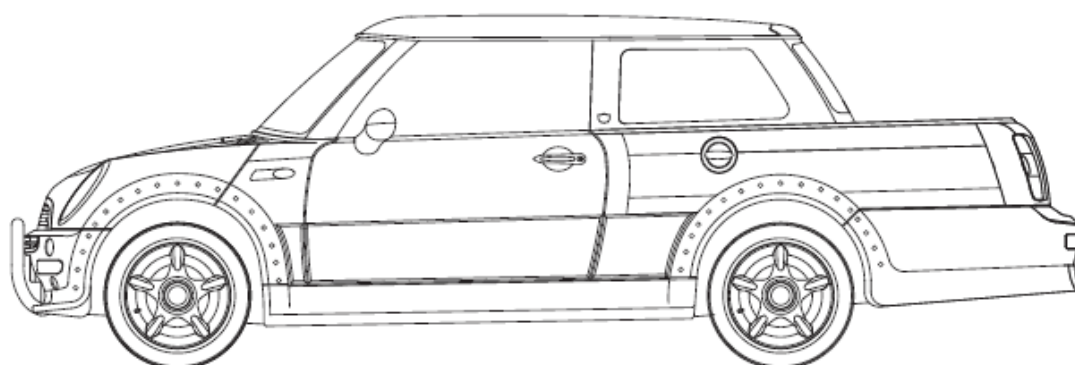
CrossUp

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The CrossUp is a car that is perfect for a wide range of uses. Its variable suspension system and new tyres make it suited to any kind of road surface and fully adjustable to respond perfectly to any way you want to use your CrossUp. Its full extension is an impressive 5 cm, letting it take on an off-road path or travel safely on the highway with equal aplomb.

A third volume is added on, defining the exterior and forming a convenient pick-up body, fully clad in scratch-resistant material. Spacious, key-locked compartments can hold the accessories best suited to the vehicle's use. The handy, roomy exterior space can be fitted with special equipment made to fit the car's use.

CROSSUP



Lunghezza	Larghezza	Altezza	Passo	Sbalzo Ant.	Sbalzo Post.	Bagagliaio
4420 mm	1730 mm	1566 mm	2467 mm	692 mm	1261 mm	650 /1170d m3

HYBRID Tuning

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The luxury of not polluting. Travelling silently, going where other vehicles have to stop.

From today, all our creations, based on a Mini chassis and not only, can be equipped with hybrid engines.

Retaining the vehicle's original mechanical and propulsion systems, a strengthened suspension system and an electronically controlled electric motor are fitted at the rear of the vehicle, allowing the driver to select the propulsion method he/she desires.

The latest generation batteries, managed by a specially developed on-board resource optimisation programme, guarantee a maximum range of up to 200km, at a top speed of approximately 140 km/h.

The combustion engine can be used to power the vehicle on the open road, or as a generator to charge the batteries.

A special digital instrument panel fitted to the vehicle allows the driver to check the battery charge level, the remaining range and the operating mode in use.

Thanks to a dashboard-mounted control, the driver can select either conventional or electrical mode, battery power or the utilisation of the combustion engine as a generator.

There are two control options for managing the on-board electrical resources: CITY or SPEED. The former reduces consumption in order to ensure maximum range (200km) and limiting the maximum speed to 70 km/h. In SPEED mode, the top speed increases to slightly more than 130 km/h, giving a maximum range of approximately 120 km.

The batteries are guaranteed for a period of 5 years and they can be fully charged in 6 hours through a domestic power outlet.

Passion Kit

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The confidence gained from our numerous MINI-based creations has led to the creation of a range of specialised products, gathered together in the *Passion Kit* range.

This collection contains unique items that are suitable for all types of MINIs:

- **Multituning** suspension kits

Thanks to all-new **Multituning** electronically controlled shock absorbers it has been possible to combine travelling comfort with high-performance, by selecting the hardness of the ride by means of a button on the vehicle's dashboard.

The four positions, comfort, paved, standard and sport, easily selectable by the driver even when driving, allow the response of the suspension to be adapted to the terrain and the driving style.

- **Multilift** suspension kits

The new **Multilift** suspension-level changing kit allows the driver to change the amount of ground clearance on the vehicle, depending on the road surface that is being driven on; by means of a simple rocker switch located on the vehicle's dashboard, it is in fact possible to select the vehicle's ride-height, starting from the standard height (40mm higher than that of the original version) and increase the ground clearance by 50mm when crossing particularly rough ground or when driving through deep snow.

Once past the area of rough ground, a flick of the rocker switch returns the vehicle ground clearance level back to the normal level.

The raised configuration may be used up to a maximum speed of 50km/h, above which the automatic safety control system itself returns the vehicle to the standard ground clearance level, even with no input from the driver.

- **wood grain dashboard** kit

we are now in a position to offer a means of customising every part of the dashboard and gearshift console in the wood grain of your choice and in the colours and surface finishes you prefer.

Passion Kit

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- *racing dashboard* kit

now, not only wood, but also more modern materials can make their appearance in your vehicle's passenger cab: carbon fibre, Kevlar, aluminium and special materials on request.

- *wickerwork* kit

for the person who wants to add a romantic and retro touch to his/her vehicle, we recommend the installation of our specially made "midollino" parts. Starting with a simple but useful basket that can be inserted in the space in front of the rear hatbox, everything can be covered in this fantastic, natural material. Available unvarnished or in various colours on request.

- *picnic* kit

those who love taking open-air walks will be unable to do without this accessory, consisting of 4 aluminium- alloy folding chairs and a perfect folding table in the wood of your choice.

- *-5° refrigerator* kit

a proper refrigerator that can be fitted between the front seats, always close at hand, that is able to freeze vodka or keep the champagne at optimum temperature. Naturally, it can also hold and chill the regulation Baccarat crystal glasses.

- *cigar box* kit

also located between the front seats and, therefore, easy to use, the lockable cigar box allows the best cigars to be properly stored, even on the hottest days.

A small led lights up when the humidity level in the box drops to below the safety limit.

Informations

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THE WEB SITE

All the information that you might need and that you can't find in this press release is available visiting our web site:

www.castagnamilano.com

THE NEW OFFICE

To respond more accurately to the market's needs, in a few month will be active our new Atelier. It will be in Milan, in Via Beroldo 4bis. A three-level building specially created with innovative solutions and with great care in details, attentions always present in our company's creations.

PRESS AREA

During the Motor Show an ftp will be available where you can can download high resolution pictures.

Send us an e-mail and we will send you the password to log in.

info@castagnamilano.com